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COMIC CONTEST SAVE THE EARTH

CHILDREN CREATE SUPERHERO TO FIGHT AGAINST NATURAL DISASTERS AND CLIMATE CHANGE

About

Bring the Prevention of Natural Disasters and Climate Change Contest to Viet Nam's children from **10 to 15 years old**. This contest invites children to create and submit a life and climate-saving superhero by **28 August 2019**, for the chance to produce their very own comic. An introductory video clip and attached toolkit will walk children through a natural disasters and climate change lesson plan and a creative superhero-building activity.

The winners will be invited to the national conference on International Disaster Risks Reduction in Viet Nam, **13 October 2019**, and will have the chance to work with a professional team to bring their superhero to comic-book or animation life!

Learning Outcomes Children will

- Draw connections between the impacts of natural disasters and climate change and their daily lives
- Learn life-saving skills when a natural disaster occurs
- Learn and reflect about how human activity impacts climate change and how climate change impacts human well-being
- Creatively synthesize and express a solution to natural disaster prevention and climate change through a superhero and story-arch
- Have a chance of co-producing a comic book or series of animation with UNICEF and partners.

Timeline

- 28 June 2019: Press conference and submissions open!
- 28 August 2019: Submissions finish!
- 15 September 2019: First round of selection!
- 30 September 2019: Final round – online voting!
- 4 October 2019: Winners announced!
- 13 October 2019: Prizes awarded!

Tools included

- A lesson on natural disasters and climate change and a walk-through of the activity
- Activity worksheet
- Vocabulary sheet
- Reference materials
- Parental Consent Form

Materials Needed

- Activity worksheet
- Parental consent form
- Writing and drawing materials: pencils, pens, markers, color pencils, etc.

INFORMATION FOR MEDIA

Drawing

For the purpose of the contest, however, criteria for selection is not based on artistic ability but on creativity and concept. The drawing is a mandatory element of the contest in order to be considered, but any types of drawing, e.g. stick figures, or any colors, e.g. black & white is relevant!

Submission products

- Drawing of superhero and story-arch using activity worksheet
- Parental consent form

Submission Address

- Mail to the Communication Section, UNICEF Viet Nam, 304 Kim Ma Street, Ba Dinh District, Hanoi
- Or you can scan and send via email with comic contest title **“Save the Earth - Children create superhero to fight against natural disasters and climate change”** to: hanoi.registry@unicef.org.

For more details about the contest: <https://uni.cf/2FBRAud>

ORGANIZERS

- UNICEF Viet Nam;
- Viet Nam Disaster Management Authority, Ministry of Agriculture and Rural Development (VDMA);
- National Young Pioneer Council (NYP).



Influencer:

Music Composer-Singer,
Le Cat Trong Ly

Lê Cát Trọng Lý là nhạc sỹ - ca sỹ Việt Nam tài năng, nghệ sĩ xuất sắc giành được giải “Nhạc sĩ của năm” tại Giải thưởng Âm nhạc Cống hiến lần thứ 6, năm 2011.

- **Category:** Content creator
- **Advocacy:** Disaster Risks Reduction, Climate Change
- **Facebook:** <https://www.facebook.com/lecattronglyworks/>

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No.	Activity	Time	Implementing Agency	Co- impl. Agency
1	Launch the comic contest and open the submissions of children's works	28 Jun., 2019	UNICEF, VDMA, NYPC	Influencer
2	Disseminate information and promote the comic contest via mass and social media after the press conference until the end of contest	28 Jun. - Oct., 2019	UNICEF, VDMA, NYPC, Influencer	
3	Close submissions: the deadline to receive children's superhero and story-arch	28 Aug., 2019	UNICEF	VDMA, NYPC
4	The First round of the contest - Establish the jury, including the representatives of VDMA, NYPC, UNICEF; influencer – artist Le Cat Trong Ly; animation/comic artist; children book writer and children book publisher - The jury to select top 10 children's submissions for the final round	15 Sep., 2019	VDMA, UNICEF, NYPC, Influencer	
5	The Final round of the contest – Online voting - From the top 10 children's submissions to select 01 first prize, 02 second prizes, 03 third prizes and 4 consolation prizes based on the number of online voters.	30 Sep., 2019	UNICEF, VDMA	NYPC, Influencer
6	Winners announced	4 Oct., 2019	VDMA, UNICEF	NYPC, Influencer
7	Prizes awarded. The first, second and third prizes winners and their parents are invited to participate the comic contest prize awarding ceremony at the national conference on international DRR	13 Oct., 2019	VDMA, UNICEF	NYPC, Influencer
8	The first prize winner to work with a professional team to develop his/her superhero for a comic-book or the series of animation	TBD	UNICEF (Influencer-TBC)	VDMA, NYPC

COMIC CONTEST RULES

- Vietnamese children aged 10-15 years old
- Submitted comics are never ever be used, displayed, posted or presented in any forms of books, newspapers, magazines, televisions, radios, websites, etc.
- Each child who submits her or his comic of a superhero should be a single author and should develop and prepare the superhero and story line by herself or himself.
- Children participating in the comic contest should fill in all personal information as required in the forms of the Comic Contest Guideline. The submissions with insufficient personal information are not eligible for further consideration for winning the prize.
- The Organizers of the Comic Contest are not responsible for comic submissions which are lost during postage and transportation (if any).

